WRC26

APMP | Western Region Conference

ACCELERATING PROPOSAL QUALITY

WELCOME TO DAY 1

12:00pm – 1:30pm
Registration, Networking, and Lunch

1:30pm – 2:00pm
Welcome and Sponsor Recognition

2:00pm – 2:45pm
How AI Expands the Role and Value of Proposal Professionals

2:45pm – 3:00pm
Break

3:00pm – 3:45pm
AI Agents Are Evaluating Your Proposals. Are You Ready?

3:45pm – 4:00pm
Break

4:00pm – 5:00pm
From Reactive to Ready: Upstream Teaming for Proactive Proposal Development (Panel Discussion)

5:00pm – 5:15pm
Day One Wrap-Up

5:30pm – 8:00pm
Reception at Paseo Authentic Mexican Restaurant in Downtown Disney

Scan here for full session descriptions and speaker profiles

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WELCOME TO DAY 2

7:30am – 8:30am
Breakfast and Networking

8:30am – 8:45am
Welcome, Recognitions, and Awards, and Sponsor Recognition

8:45am – 9:30am
The Power of Effective Change Management

9:30am – 9:45am
Break

9:45am – 10:45am
Career Development Strategies for Proposal Management Professionals (Panel Discussion)

10:45am – 11:00am
Break

11:00am – 11:45am
AI Can Write Your Proposal. It Can't Win It.

11:45am – 12:00pm
Announcements and Sponsor Presentations

12:00pm – 1:45pm
Lunch and Group Photo

1:45pm – 2:45pm
Advanced Visual Solution Architecture

2:45pm – 3:00pm
Break

3:00pm – 4:00pm
Designing Perfect Proposals & MacGyver Hacks for When Everything Goes Wrong

4:00pm – 4:30pm
Day Two Wrap-Up & Raffles

4:30pm – 5:00pm
Exhibitors and Networking

Scan here for full session descriptions and speaker profiles

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