



WRC26

APMP | Western Region Conference

ACCELERATING PROPOSAL QUALITY

Disney's Grand Californian Hotel
Anaheim • November 5 & 6, 2026

CALL FOR SPONSORS

Put your brand in front of the proposal and capture professionals who influence the tools, platforms, and services your business depends on. WRC26 is the Association of Proposal Manager Professionals (APMP) Western Chapter's premier gathering — and your direct line to the people who matter most.



\$10,000 Sponsor Fee

Maximum visibility. Maximum access.

- First choice exhibitor space (20' x 10' area, 6' table, 2 chairs, and electrical access)
- Logo on attendee badge
- 5 conference registrations
- 5 reception invites
- Sponsored session at the conference
- * "6 minutes to sell it" at the start of the conference
- Social media promotion
- Email message from Platinum Sponsor to attendees



\$5,000 Sponsor Fee

Proven exposure at the region's top proposal conference.

- Exhibitor space (10' x 10' area, 6' table, 2 chairs, and electrical access)
- 2 conference registrations
- 2 reception invites
- * "2 minutes to sell it" at the start of the conference
- Social media promotion



\$2,000 Sponsor Fee

Get in the Room. Get on the Radar.

- 1 conference registration
- 1 reception invite
- * "60 seconds to sell it" at the conference
- Social media promotion

* Each tier includes a featured presentation slot — a prerecorded segment played live to all attendees. Limited time. Undivided attention. Real impact.



\$8,000 Reception Sponsor Fee

Own the room where the connections happen.

- 2 conference registrations
- Sponsorship introduction at the reception
- Sponsors may provide a logo item on tables
- November 5



\$5,000 Breakfast Sponsor Fee

The first face they see. The name they remember all day.

- 1 conference registration
- Sponsorship introduction at morning welcome
- Sponsors may provide a logo item on tables
- November 6



\$8,000 Lunch Sponsor Fee

Center stage when the whole conference is in one room.

- 2 conference registrations
- Sponsorship introduction at lunch
- Sponsors may provide a logo item on tables
- November 6



Invest in the next generation of proposal professionals. Donations to our professional development fund help attendees access WRC26 who might not otherwise make it through the door.

Ready to sponsor? Secure your spot at: <https://apmp-western.org/wrc/sponsors/>