



# Chart Your Course

Discover effective career planning strategies with insights from our  
Career Strategies Group

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# Welcome



## Career Strategies Group

A professional development initiative of the APMP Western Chapter, CSG is designed to support individuals at every stage of their career.



# Set the Course

## Agenda

1. Plot Your Position
2. Choose Your Destination
3. Map the Course
4. Set Sail
5. Navigate Rough Seas
6. Reach New Horizons
7. Call to Action

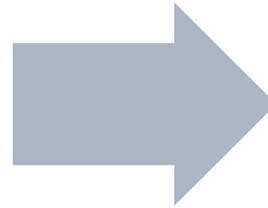


# Plot Your Position

## Know Your Starting Point

Where are you now?  
(Self Assessment)

- Current role
- Skills
- Experience
- Values



Compare with  
aspirational roles

- What's working?
- What's missing?
- What needs recalibration?

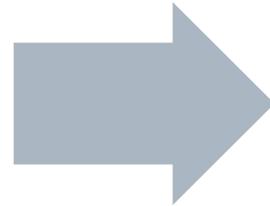


# Choose Your Destination

## Define Your Career Goals

### Short Term Goals

- Certifications
- Training
- Next role



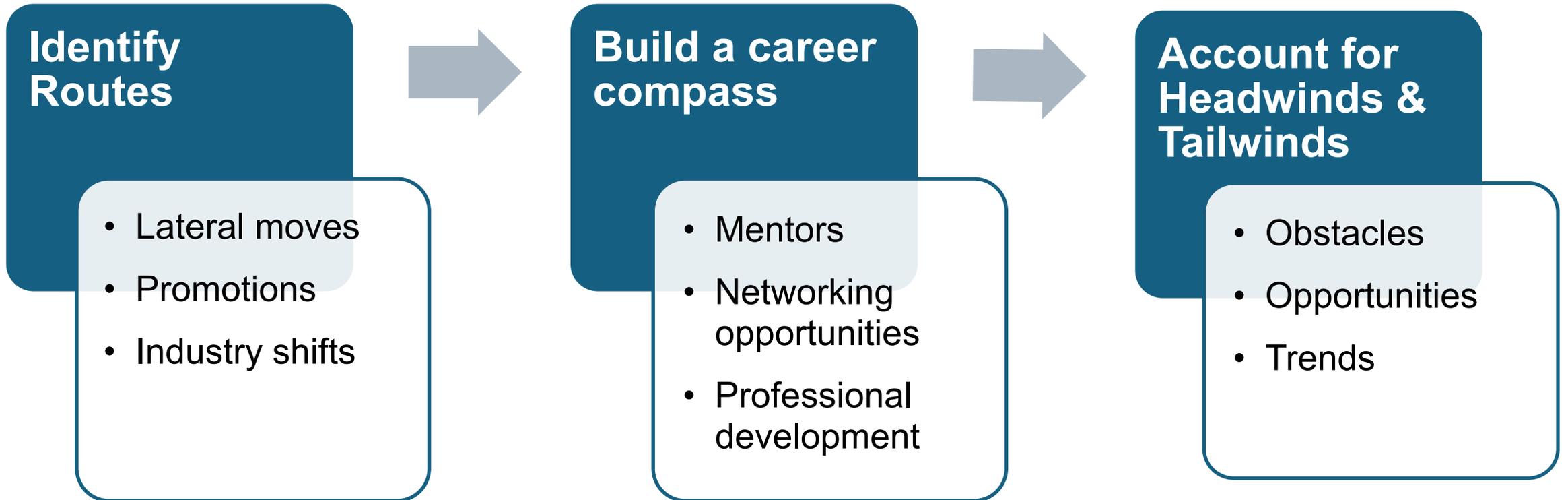
### Long Term Goals

- Leadership
- Legacy
- \$\$\$



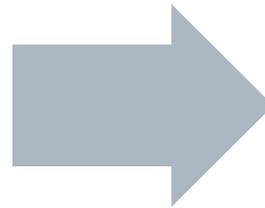
# Map the Course

## Create Career Strategies



## Take Action

**Execute Career  
Strategies**



**Set Milestones**



# Navigate Rough Seas

## Handling Challenges

### Personal Resilience

- Protect your health & daily routine
- Learn & volunteer
- Rely on your support system

### Financial Readiness

- Assess your finances
- Trim costs & reduce debt
- Explore side income streams
- Know your unemployment/benefits options

### Professional Readiness

- Keep resume & LinkedIn shipshape
- Add new skills/certifications
- Maintain a logbook

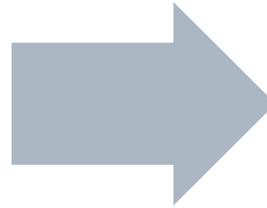


# Reach New Horizons

## Celebrate and Reset

### Mark Milestones

- Projects
- Certifications
- Promotions/transitions



### Drop Anchor

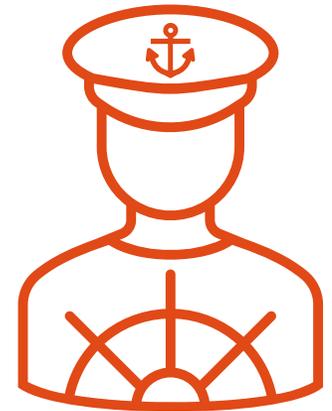
- Reflect
- Recalibrate
- **Plan the next voyage!**



# Stay the Course

**Remember**

**You Are the  
Captain of Your Ship!**



# Chapter Resources

- APMP Certification & Micro-Certification Support
- Conference & Webinar Archive
- Professional Development & Intentional Career Path (ICP) Programs
  - ✓ Student Mentorship with ICP
  - ✓ Professional Mentorship
- Professional Development Fund



# Call to Action

