



# AI Proposal Graphics



**24 HOUR  
COMPANY**  
DESIGN TO WIN

**AI PROPOSAL  
GRAPHICS**

1 Proposal professionals who embrace AI will thrive.



## AI NEED

Make a professional proposal graphic

Make a winning proposal cover

Make a winning proposal graphic

Make a professional slide

Make a professional presentation

Make a winning oral proposal

Make a professional infographic

## AI CAPABILITY

No

No

No

No

No

No

No

**HELP**



## AI NEED

Make a professional proposal graphic

Make a winning proposal cover

Make a winning proposal graphic

Make a professional slide

Make a professional presentation

Make a winning oral proposal

Make a professional infographic

## AI CAPABILITY

**Yes**

**Yes**

**Yes**

**Yes**

**Yes**

**Yes**

**Yes**

Midjourney.com

AI-DRIVEN

# Midjourney

\$96 - \$1152 annually

Find or start a conversation

Midjourney Bot

Friends  
Nitro  
Shop **NEW**  
DIRECT MESSAGES +  
Midjourney Bot  
dblaltnr  
YAGPDB.xyz  
The Empire > Ducks

Upscale (Subtle) Upscale (Creative) Vary (Subtle) Vary (Strong)  
Vary (Region)  
Zoom Out 2x Zoom Out 1.5x Custom Zoom  
Web

May 4, 2024

Midjourney Bot **APP** Today at 2:34 PM  
create a DevSecOps graphic - @MikeParkinson1226 (fast)

U1 U2 U3 U4  
V1 V2 V3 V4

create a devsecops infographic that shows the process involved - @MikeParkinson1226 (fast)

U1 U2 U3 U4  
V1 V2 V3 V4

Midjourney Bot  
Midjourney Bot#9282 **APP**

**ABOUT ME**  
Generate an image based on a text prompt in under 60 seconds using the /imagine command!  
<https://docs.midjourney.com/docs/terms-of-service>

**DISCORD MEMBER SINCE**  
Jan 29, 2022

**NOTE**  
Click to add a note

Message @Midjourney Bot

AI-DRIVEN

# ChatGPT

USING DALL·E

\$240 annually

MI

**You**

Create a graphic DevSecOps

ChatGPT



Here's a graphic illustrating the DevSecOps process tailored for a software development environment. It captures the essence of integrating security throughout the continuous integration and deployment pipeline.

MI

**You**

Create a proposal graphic that is 6.5 inches x 4 inches that describes the DevSecOps process.

MI

**ChatGPT**

I've created a sleek, professional proposal graphic for you that describes the DevSecOps process, tailored to the specified dimensions.

Copilot.Microsoft.com

AI-ENHANCED

# Copilot

\$240 annually



COPilot

NOTEBOOK

Mike



Create a DevSecOps graphic



I've crafted a graphic that encapsulates the essence of DevSecOps, highlighting the integration of development, security, and operations for a seamless and secure software development lifecycle. 🛡️💻🔒



2 of 30



"DevSecOps graphic"

Designer

Powered by DALL-E 3

## Chats

Copilot GPTs

Copilot

Designer

Vacation planner

Cooking assistant

Fitness trainer



Can you show me the graphic?

What are some benefits of DevSecOps?



Ask me anything...



0/4000

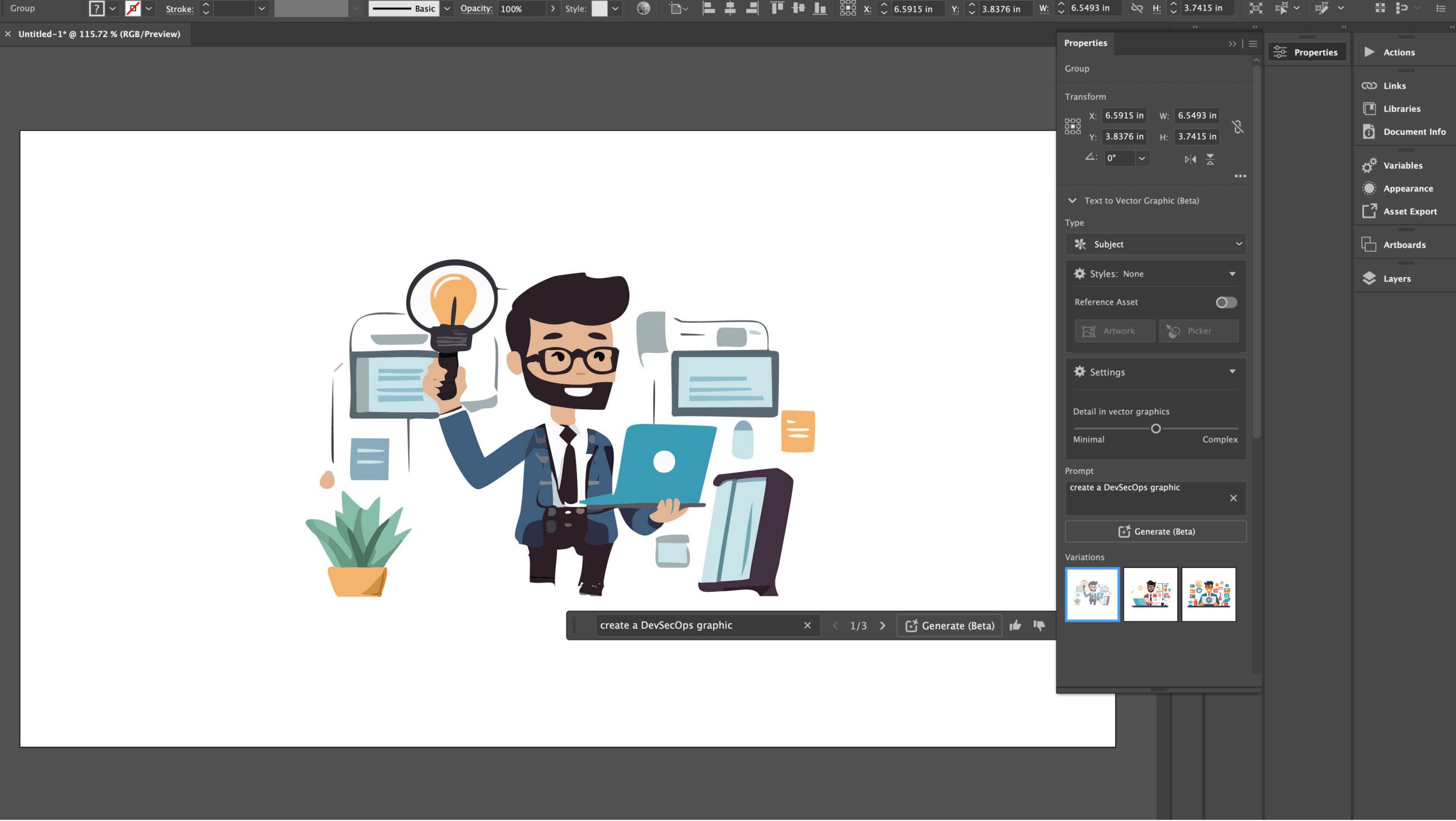


Feedback

AI-ENHANCED

# Firefly

\$456 - \$1,080 annually



Properties

Group

Transform

X: 6.5915 in W: 6.5493 in  
Y: 3.8376 in H: 3.7415 in  
Angle: 0°

Text to Vector Graphic (Beta)

Type: Subject

Styles: None

Reference Asset: Artwork

Settings

Detail in vector graphics: Minimal to Complex

Prompt: create a DevSecOps graphic

Generate (Beta)

Variations: Three preview thumbnails

Actions

Links

Libraries

Document Info

Variables

Appearance

Asset Export

Artboards

Layers

2 AI is a smart start.



# 3 We must know and use the **RIGHT** tools.

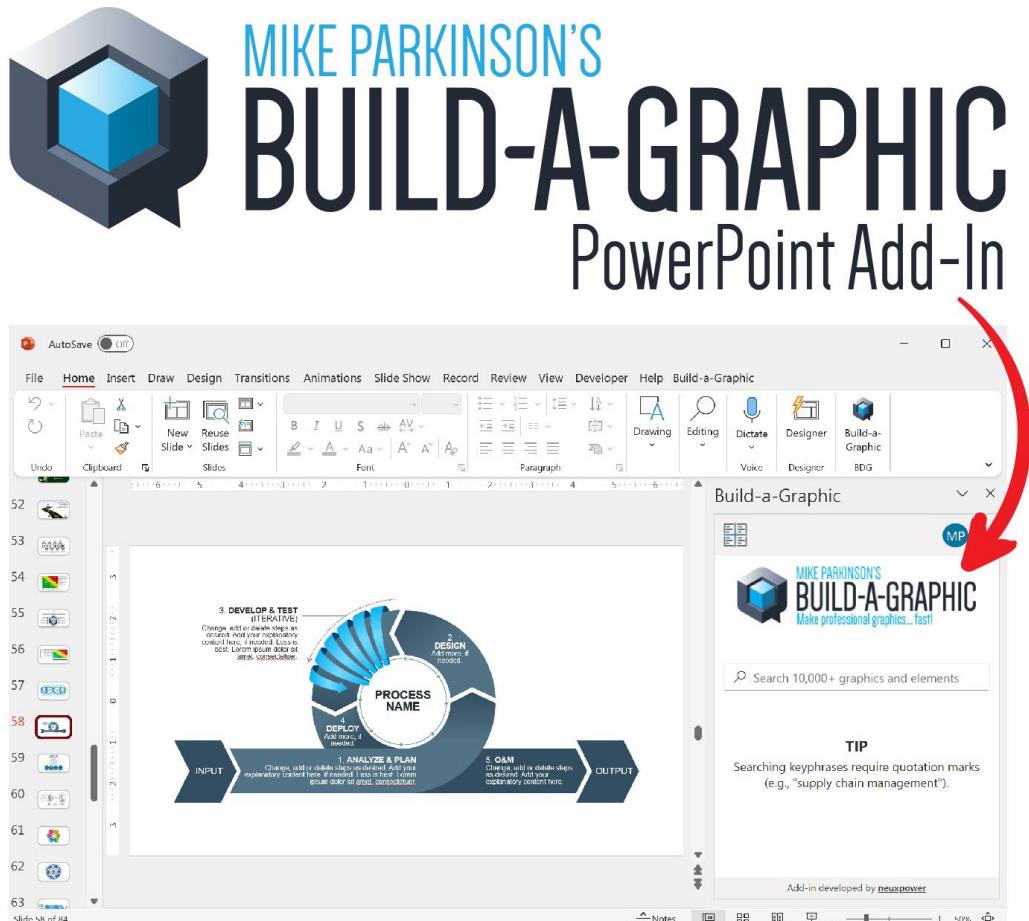


AI-ASSISTED

# Build-a-Graphic

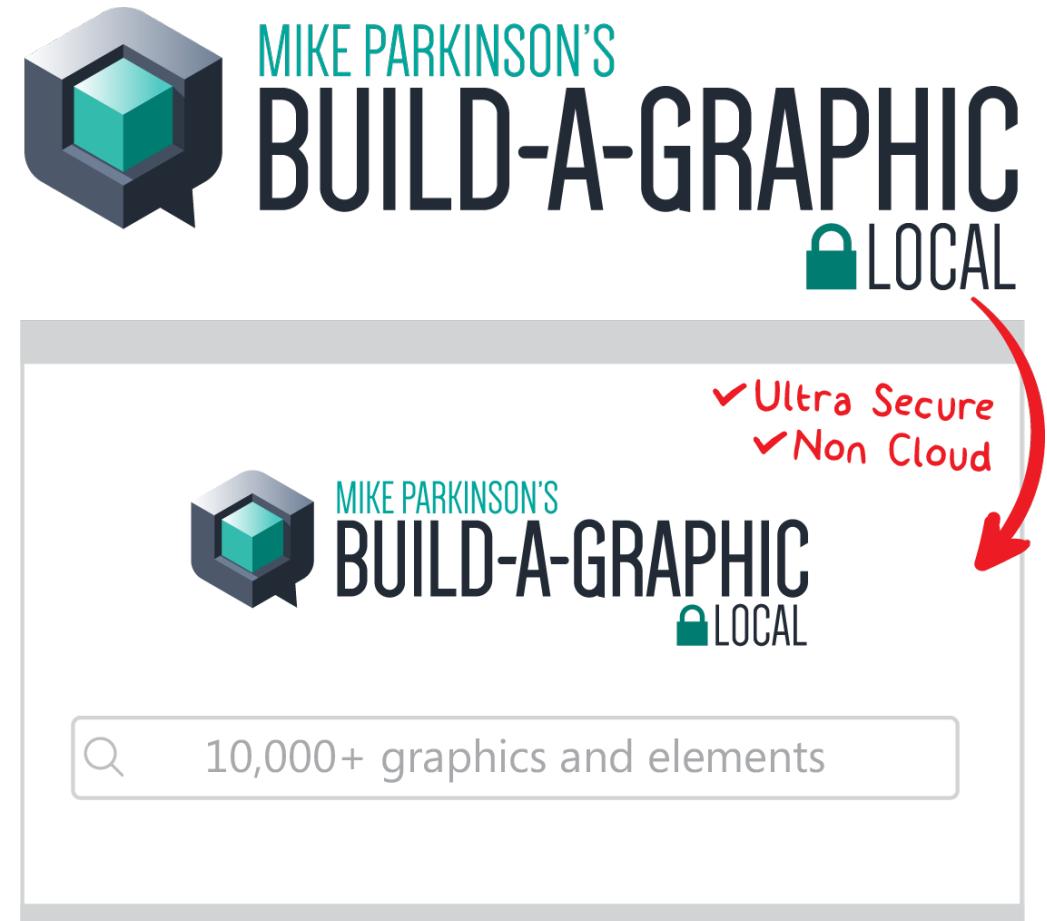
\$199 annually

# 2 OPTIONS...



Preview for free here.

<https://appsource.microsoft.com/en-us/product/office/WA200005234>



For Ultra Secure Networks

# BEFORE Build-a-Graphic

## CULTIVATING TOP SALES

Each step is crucial in nurturing leads and cultivating successful sales relationships. By following this process, we can effectively guide prospects through their journey to becoming satisfied customers.

**PLANT.** Identify potential leads and make the first connection.

**ROOT.** Understand the needs and goals of the prospect.

**NOURISH.** Offer tailored solutions to address the prospect's needs.

**GROW.** Cultivate trust and credibility through effective communication and follow-up.

**PROGRESS.** Move the prospect through the sales funnel towards a commitment.

**SPROUT.** Showcase the benefits and value of your product or service.

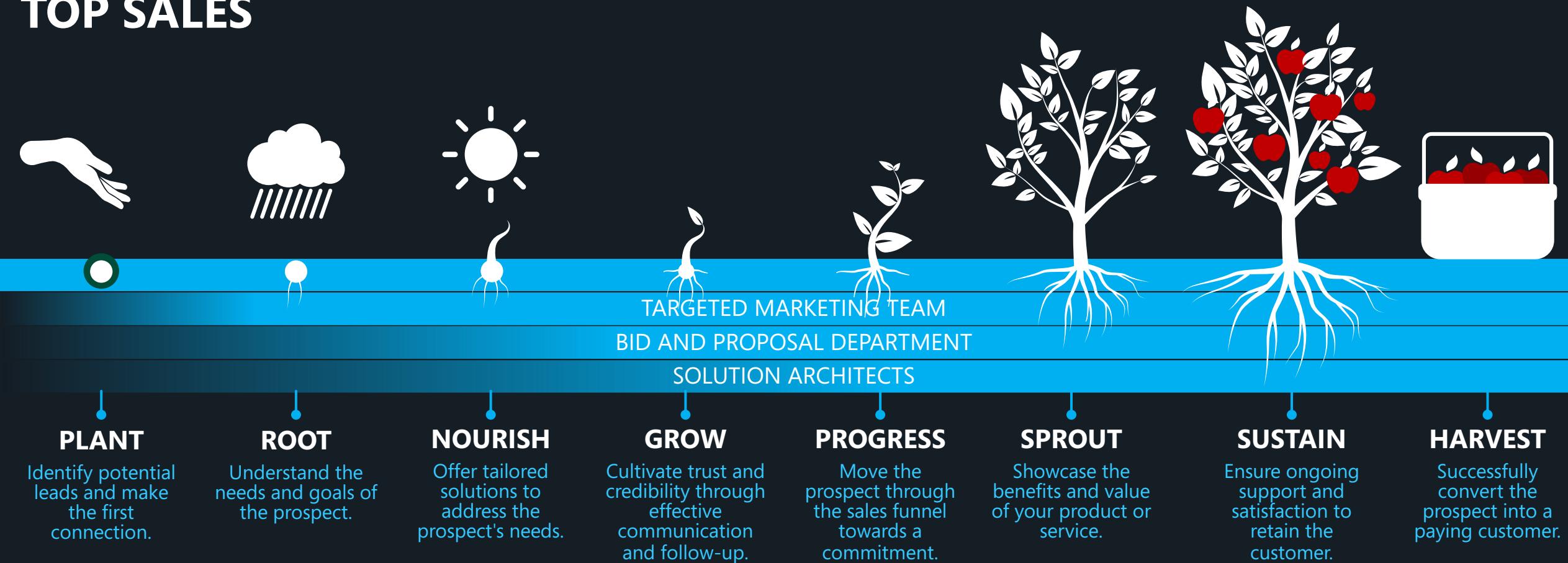
**SUSTAIN.** Ensure ongoing support and satisfaction to retain the customer.

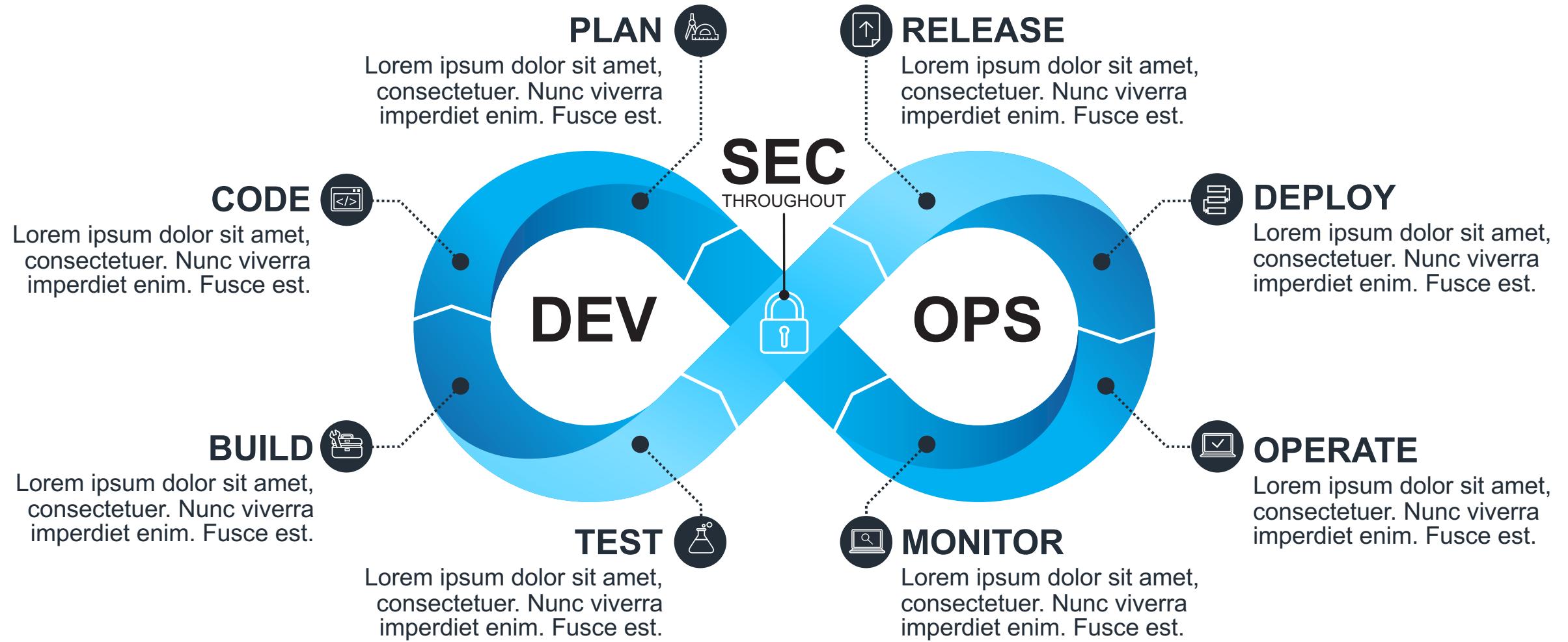
**HARVEST.** Successfully convert the prospect into a paying customer.

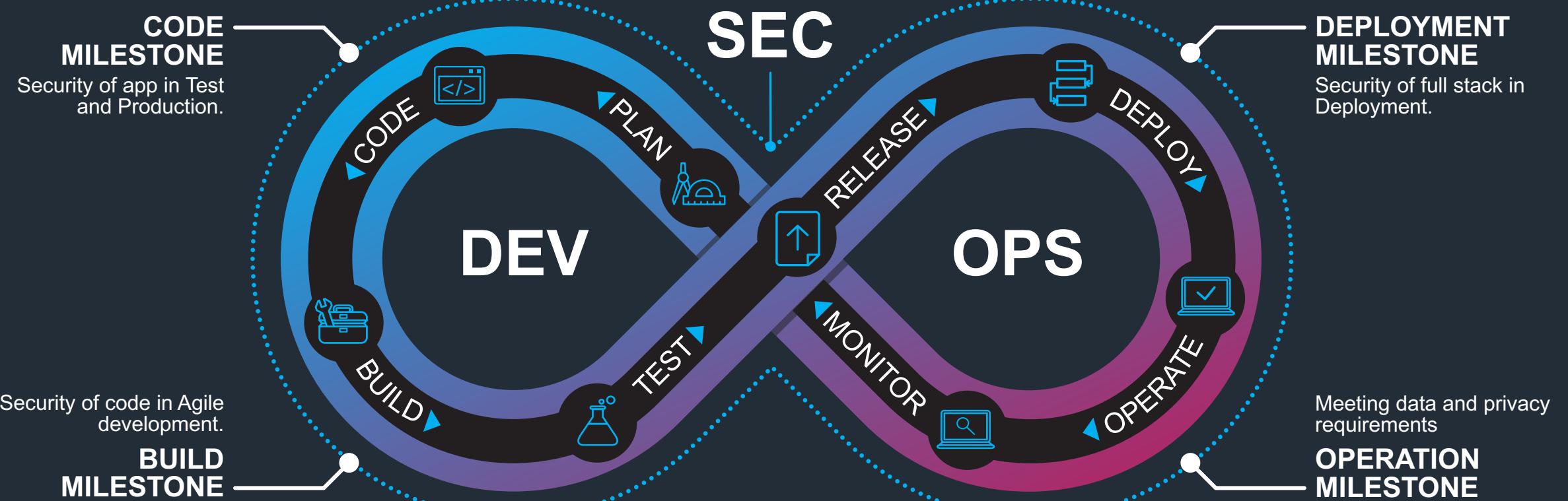
The process above is supported by your Targeted Marketing Team (getting more involved at Root), the Bid and Proposal department (getting more involved at the Grow stage), and your Solution Architects (most involved starting at Progress).

# AFTER Build-a-Graphic

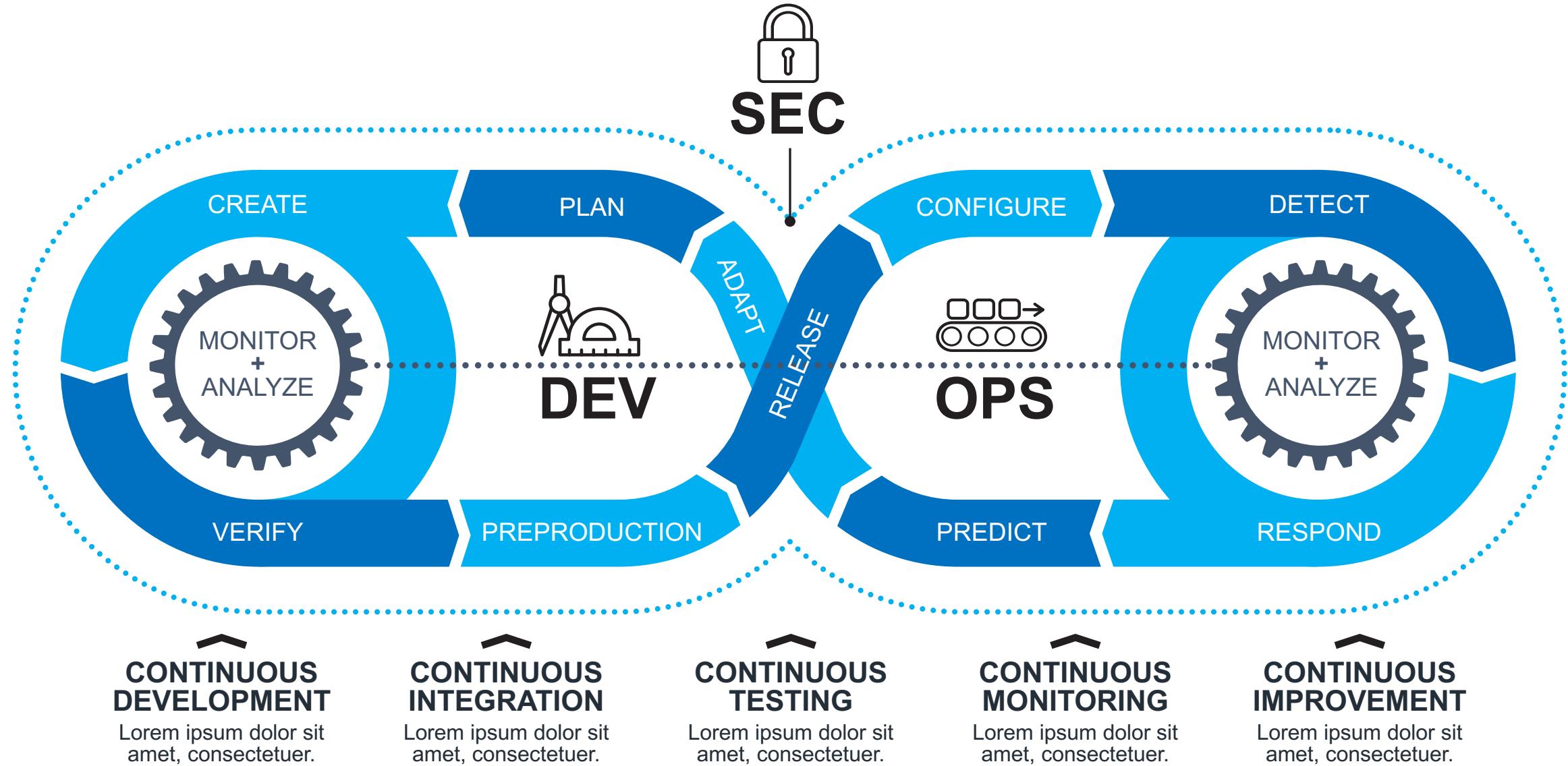
## CULTIVATING TOP SALES

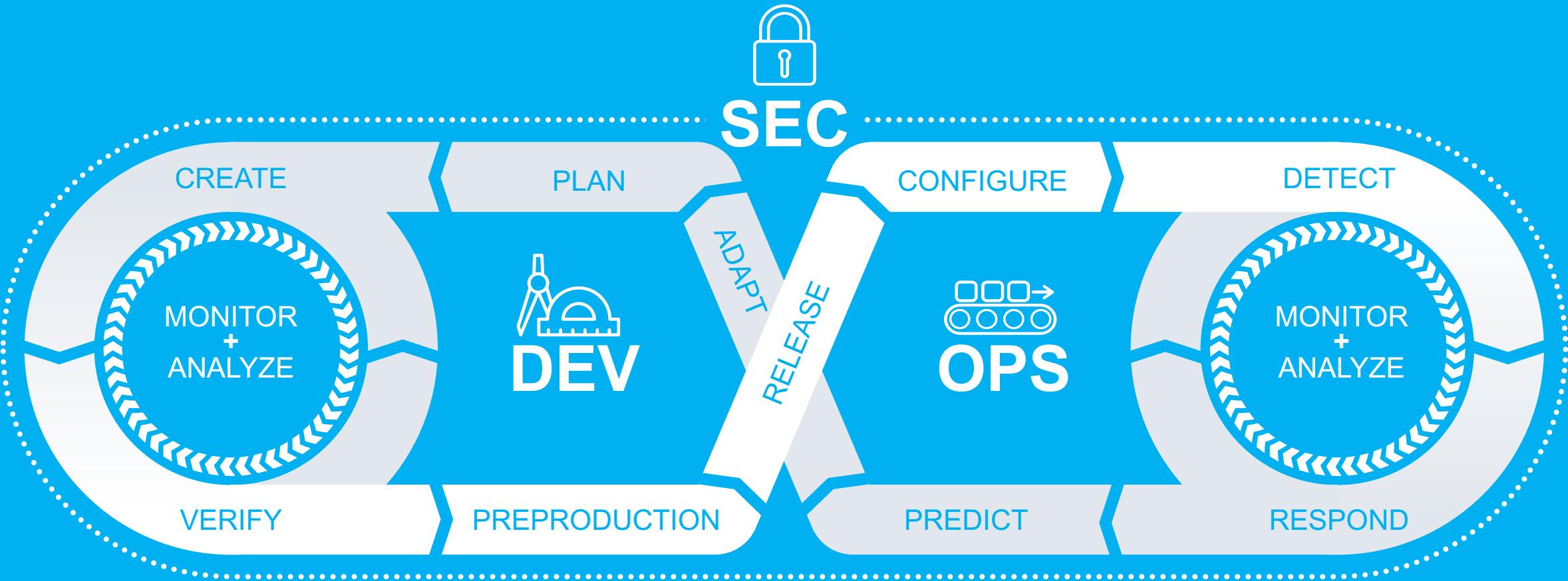




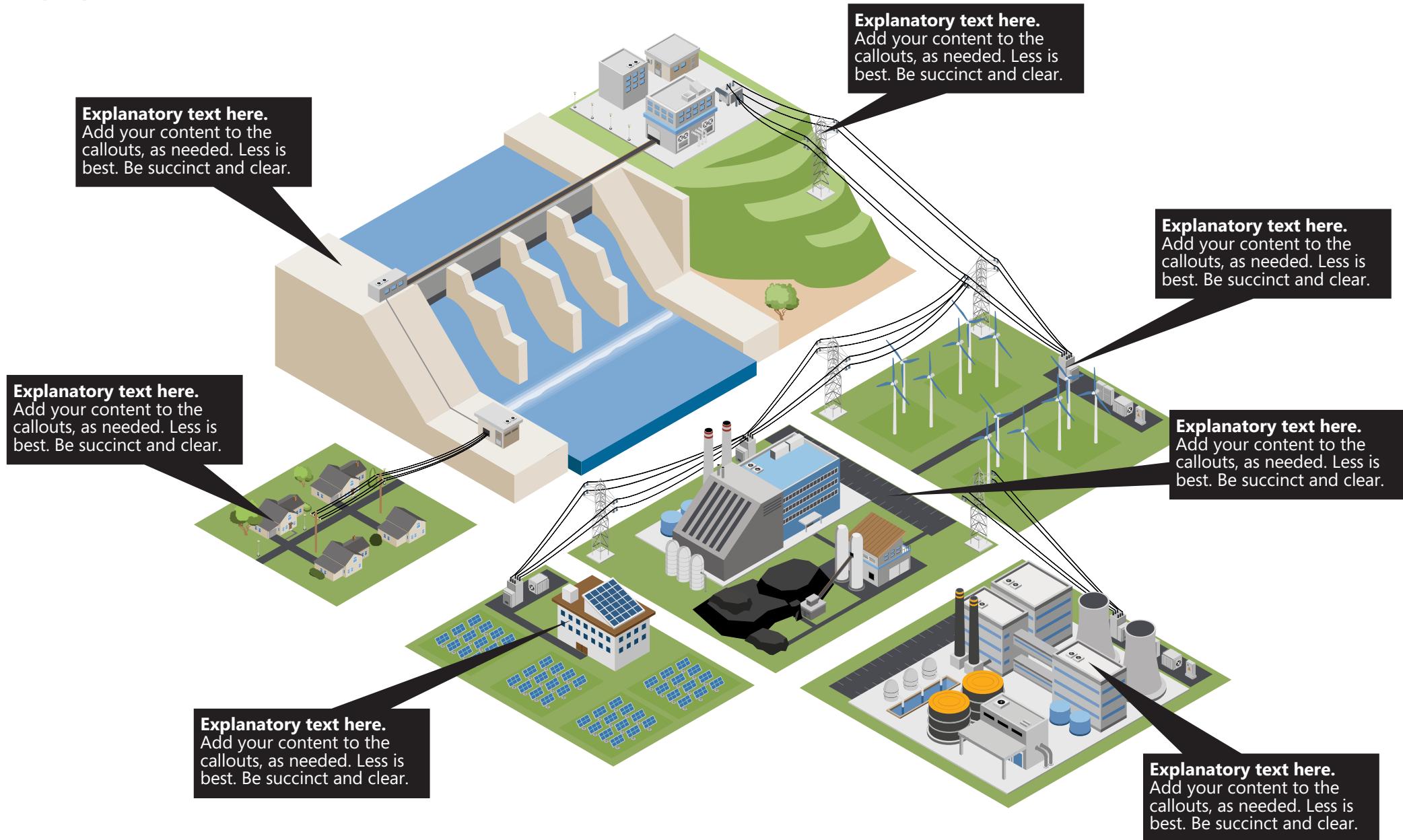


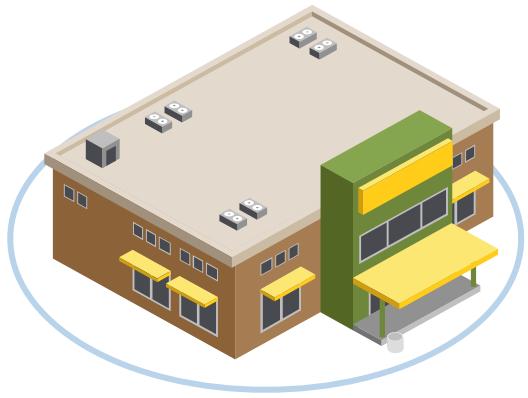






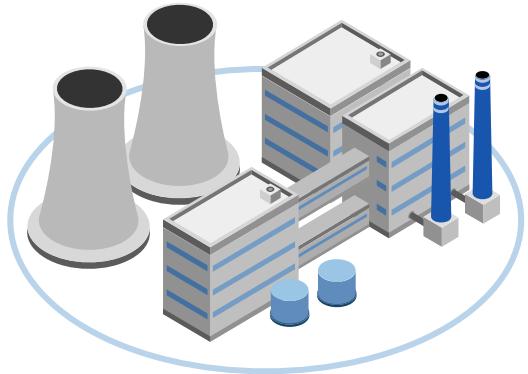
# ELECTRIC GRID 1B





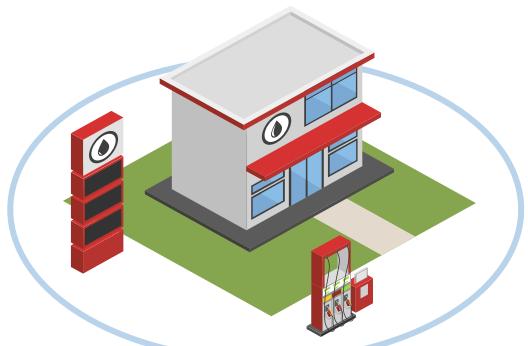
## GROCERY

Lorem ipsum dolor sit amet, consectetuer adipiscing elit.



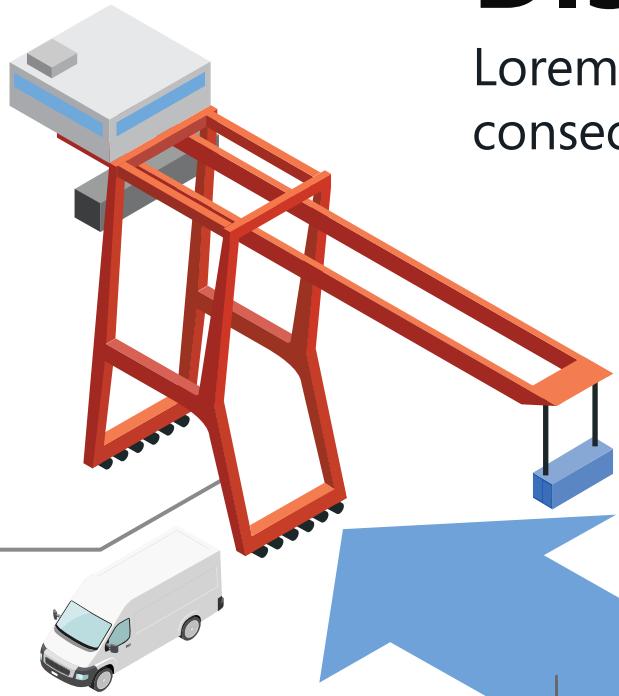
## FACTORY

Lorem ipsum dolor sit amet, consectetuer adipiscing elit.



## GAS

Lorem ipsum dolor sit amet, consectetuer adipiscing elit.



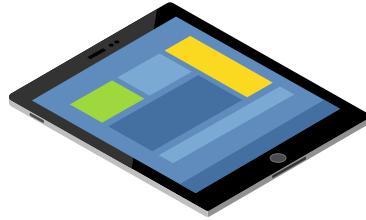
# DISTRIBUTION

Lorem ipsum dolor sit amet, consectetuer adipiscing elit.



# SHIPPING

Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Proin pharetra nonummy pede. Mauris et orci.



## Transparency (via Tablet)

Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas.



# DNA ELEMENT TITLE

Lorem ipsum dolor sit amet.

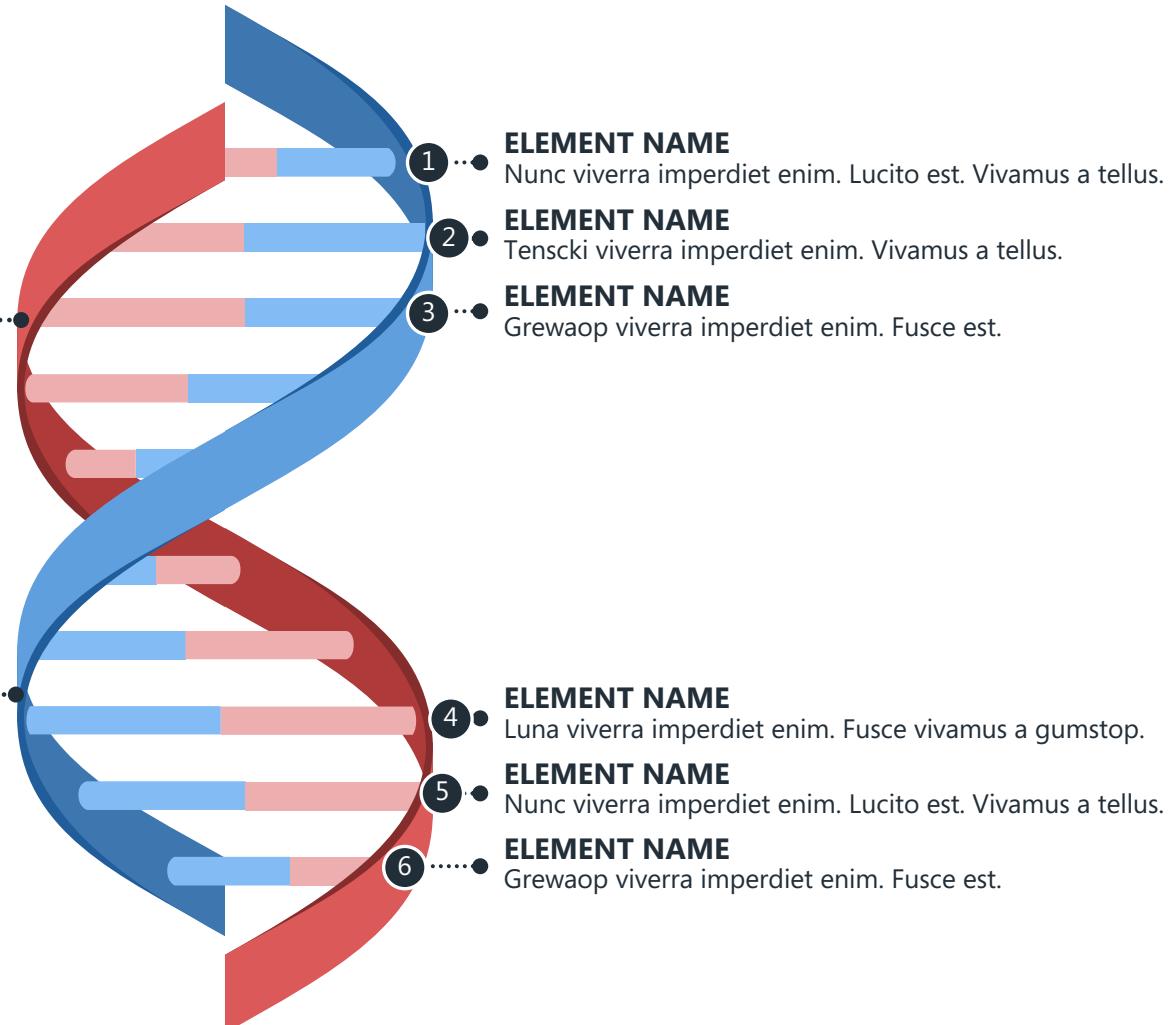
## RED ELEMENT NAME

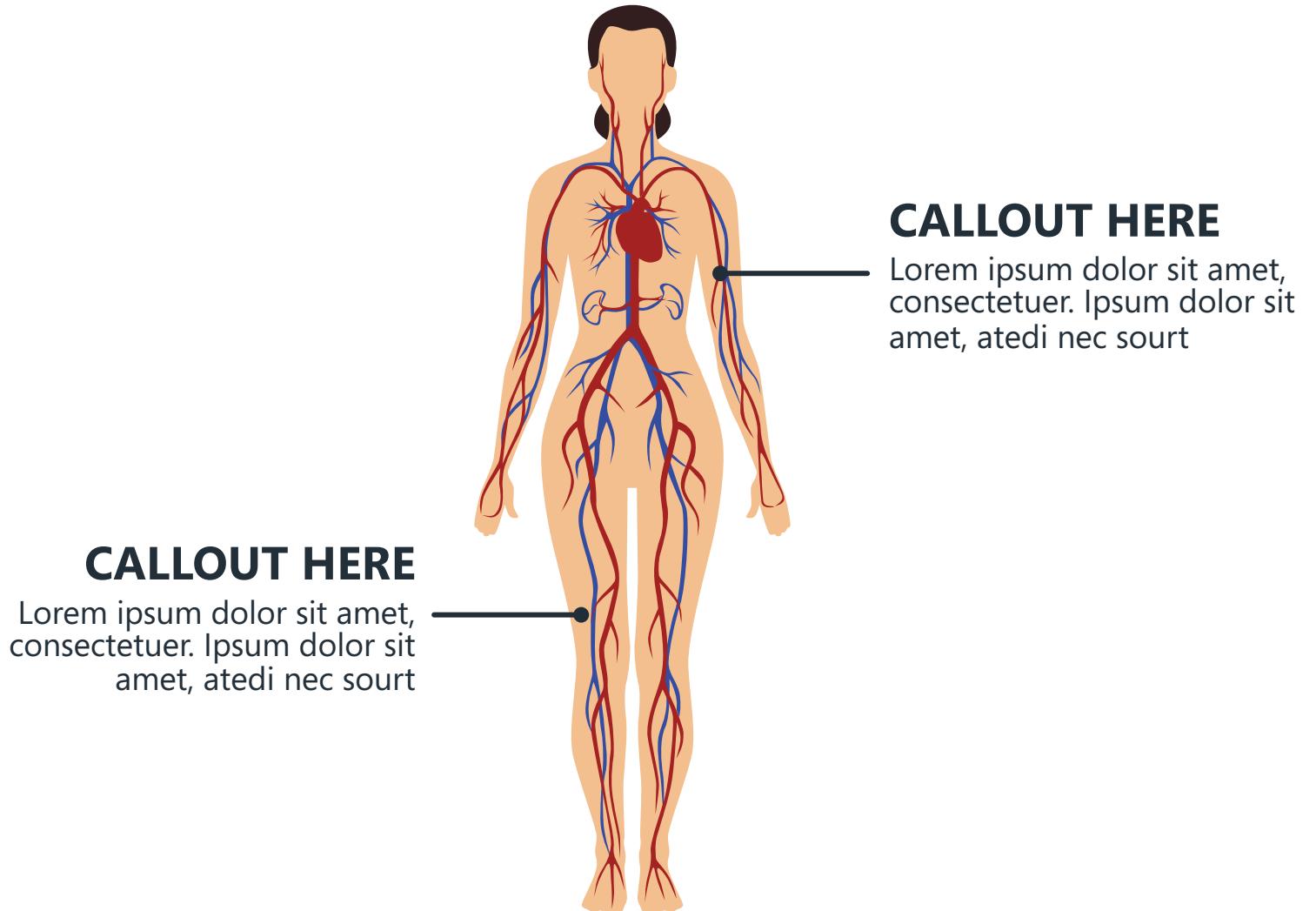
Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.

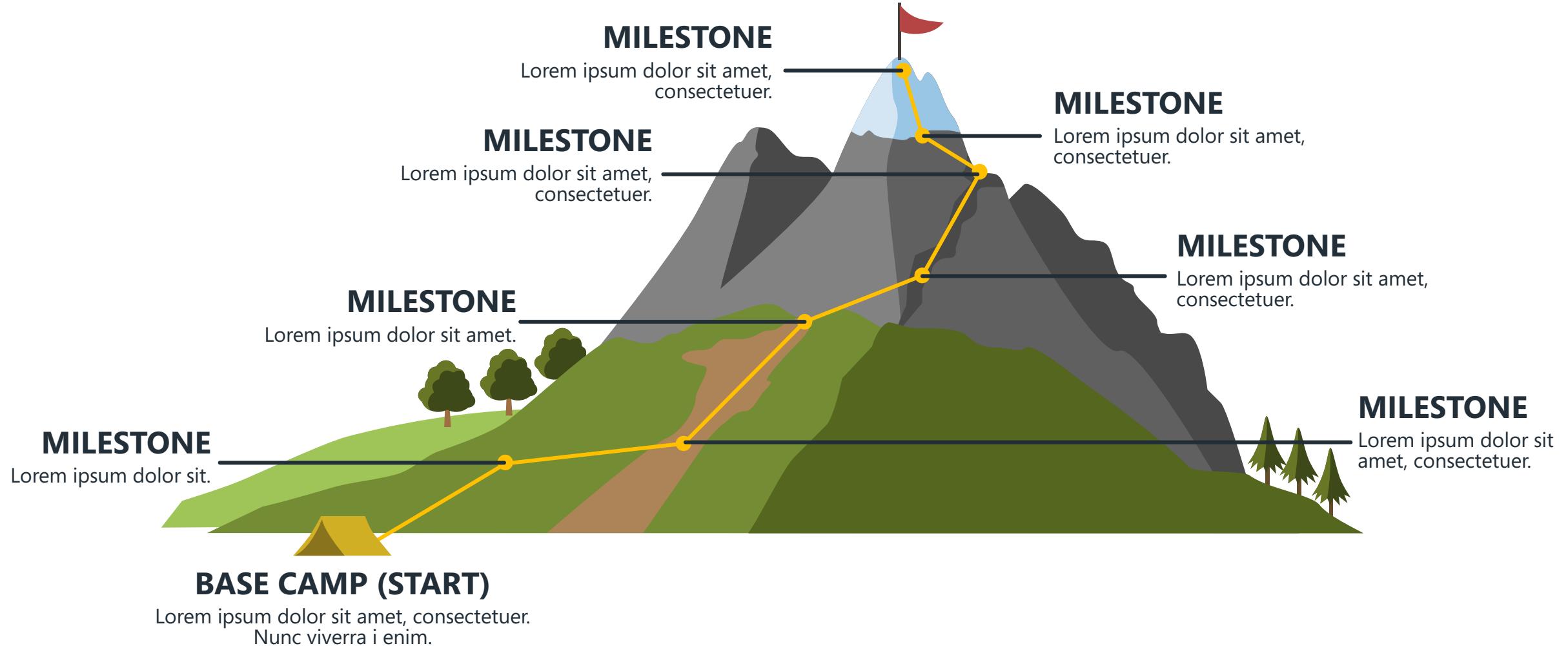
## BLUE ELEMENT NAME

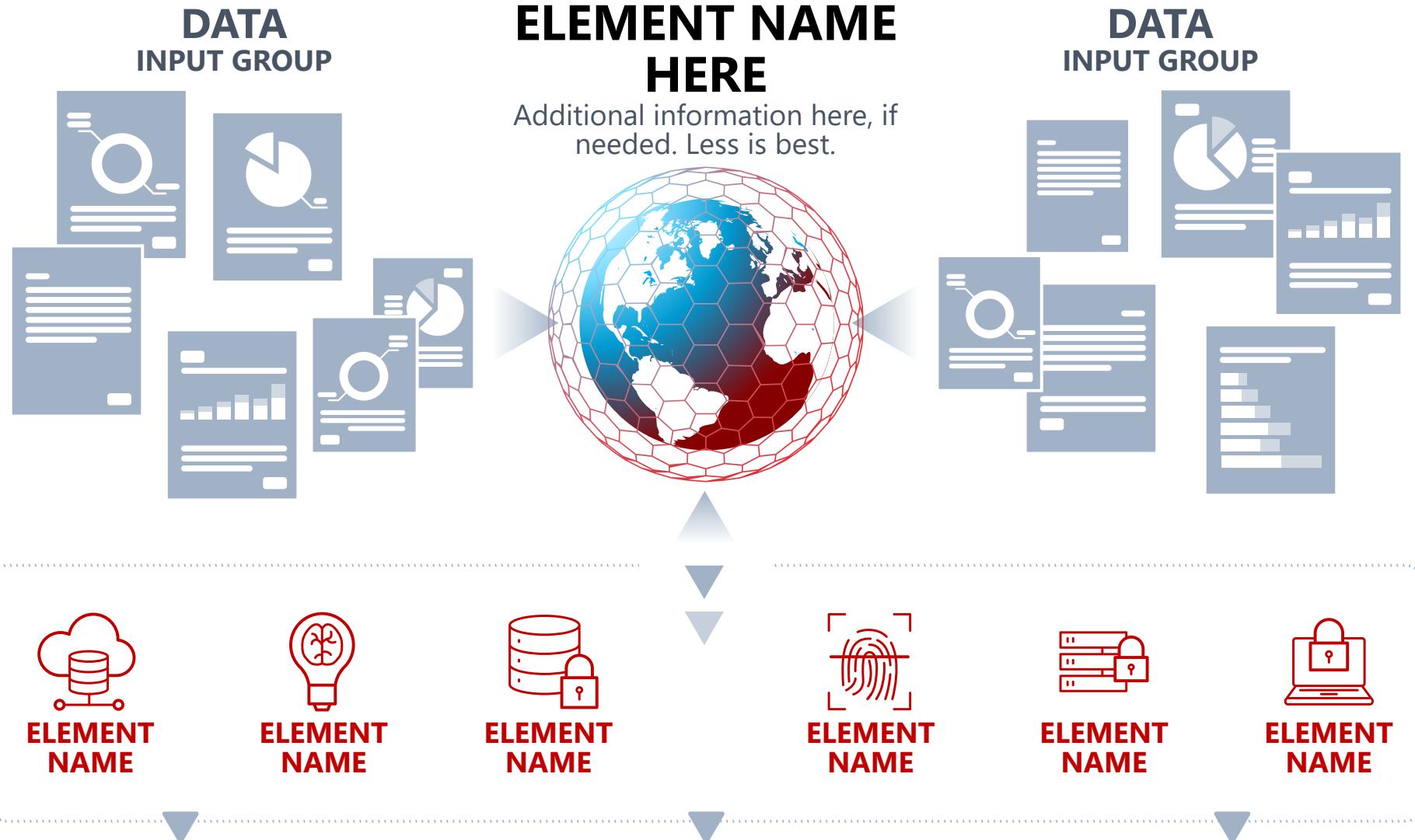
Nunc viverra imperdiet enim. Fusce est. Vivamus a tellus.

Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Proin pharetra nonummy pede. Mauris et orci.



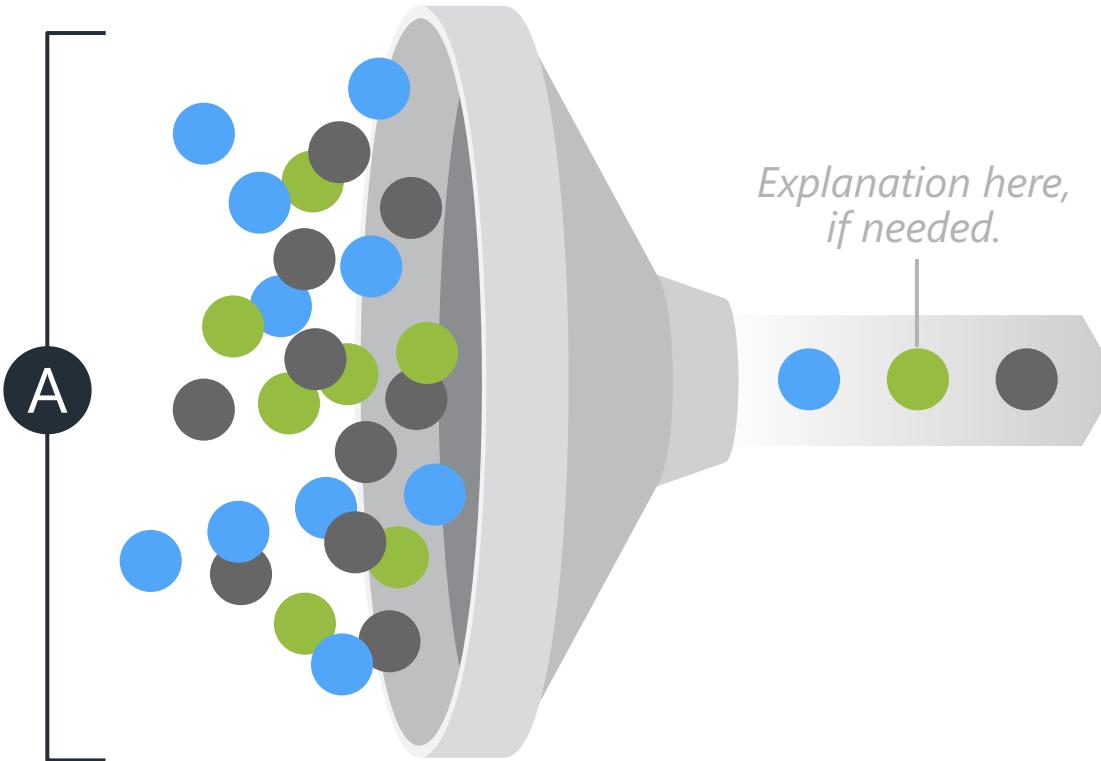






## ELEMENT TITLE

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.



1

## TITLE ONE

Lorem ipsum dolor sit amet, adipiscing elit.

2

## TITLE TWO

Maecenas porttitor congue massa.

3

## TITLE THREE

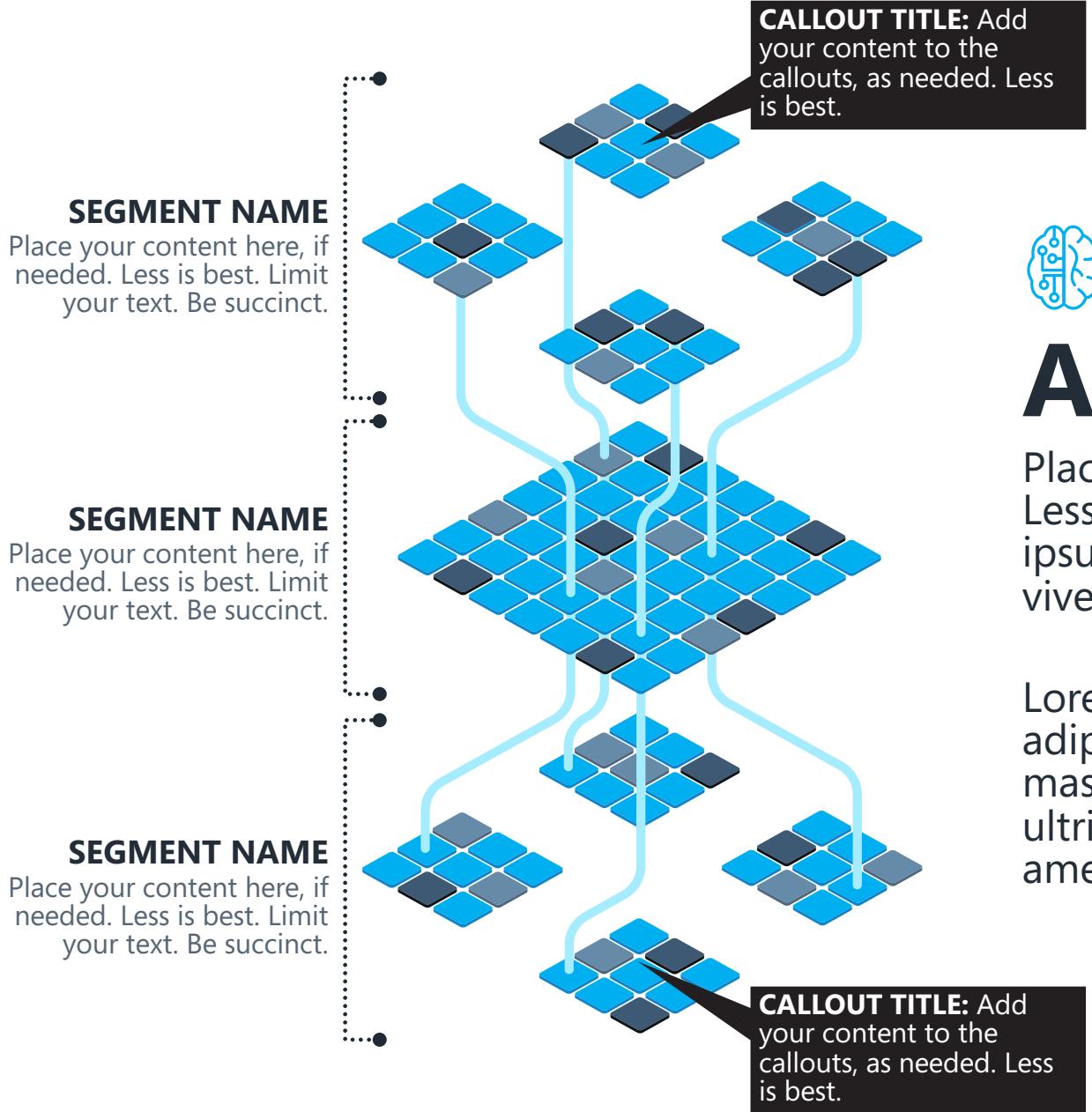
Fusce posuere, magna sed pulvinar ultricies.

## OUTPUT

*Lorem ipsum dolor sit amet,  
adipiscing elit.*



DATABASE or SOLUTION  
NAME

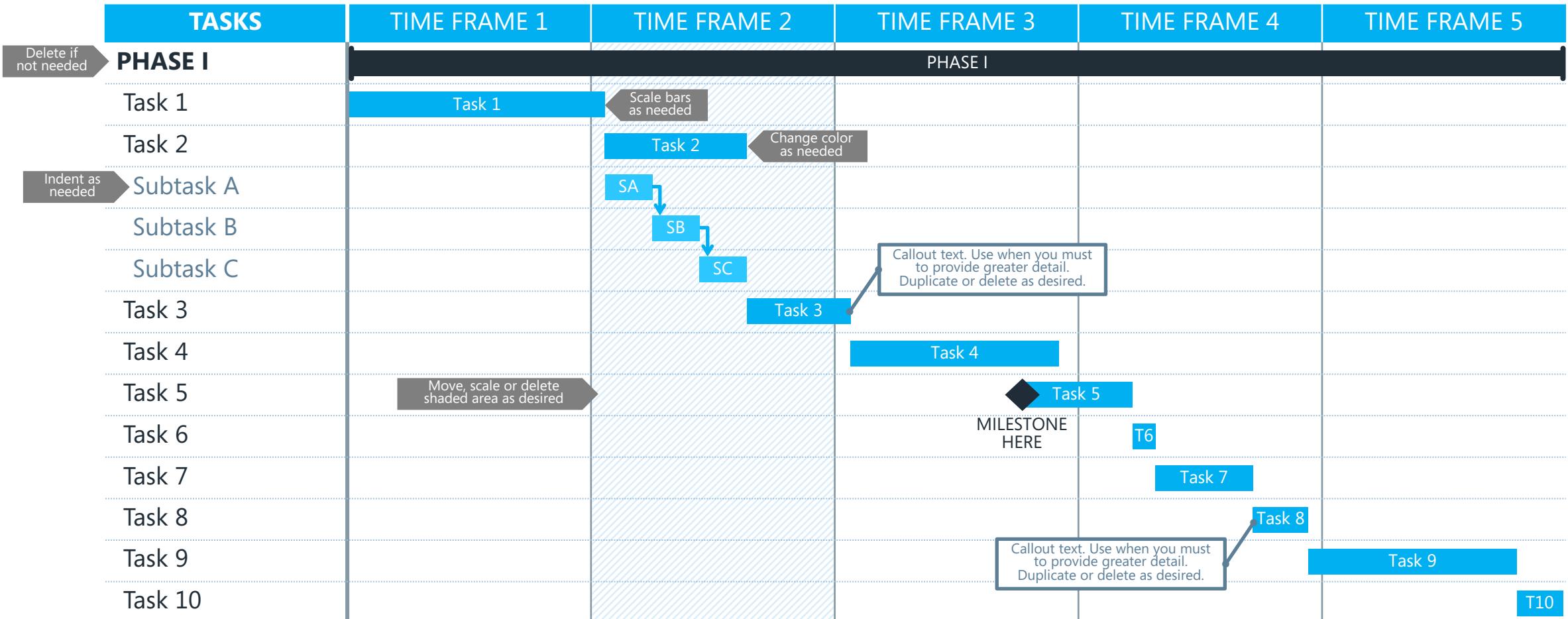


# AI and ML

Place more information here, if needed. Less is best. Keep your content brief. Lorem ipsum dolor sit amet, consectetuer. Nunc viverra.

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.

# PROJECT SCHEDULE



## MANAGEMENT



### ROAD MAP

Lorem ipsum dolor sit amet, consectetur.



### INNOVATION

Lorem ipsum dolor sit amet, consectetur.



### ADVISORY BOARD

Lorem ipsum dolor sit amet, consectetur.



### SECURITY

Lorem ipsum dolor sit amet, consectetur.



### TRACKING

Lorem ipsum dolor sit amet, consectetur.

## ENSURES ON TIME and ON BUDGET



PHASE TITLE

PHASE TITLE

PHASE TITLE

PHASE TITLE

## PROGRAM LIFECYCLE

**CALLOUT:** Add your content to the callouts, if needed. Less is best.

**CALLOUT:** Add your content to the callouts, if needed. Less is best.

## SAVES MONEY and TIME

## SOLUTIONS



**1 ELEMENT NAME**  
Lorem ipsum dolor sit amet, consectetur. Nunc viverra imperdiet enim. Fusce est.



**5 ELEMENT NAME**  
Lorem ipsum dolor sit amet, consectetur. Nunc viverra imperdiet enim. Fusce est.



**2 ELEMENT NAME**  
Lorem ipsum dolor sit amet, consectetur. Nunc viverra imperdiet enim. Fusce est.



**6 ELEMENT NAME**  
Lorem ipsum dolor sit amet, consectetur. Nunc viverra imperdiet enim. Fusce est.



**3 ELEMENT NAME**  
Lorem ipsum dolor sit amet, consectetur. Nunc viverra imperdiet enim. Fusce est.



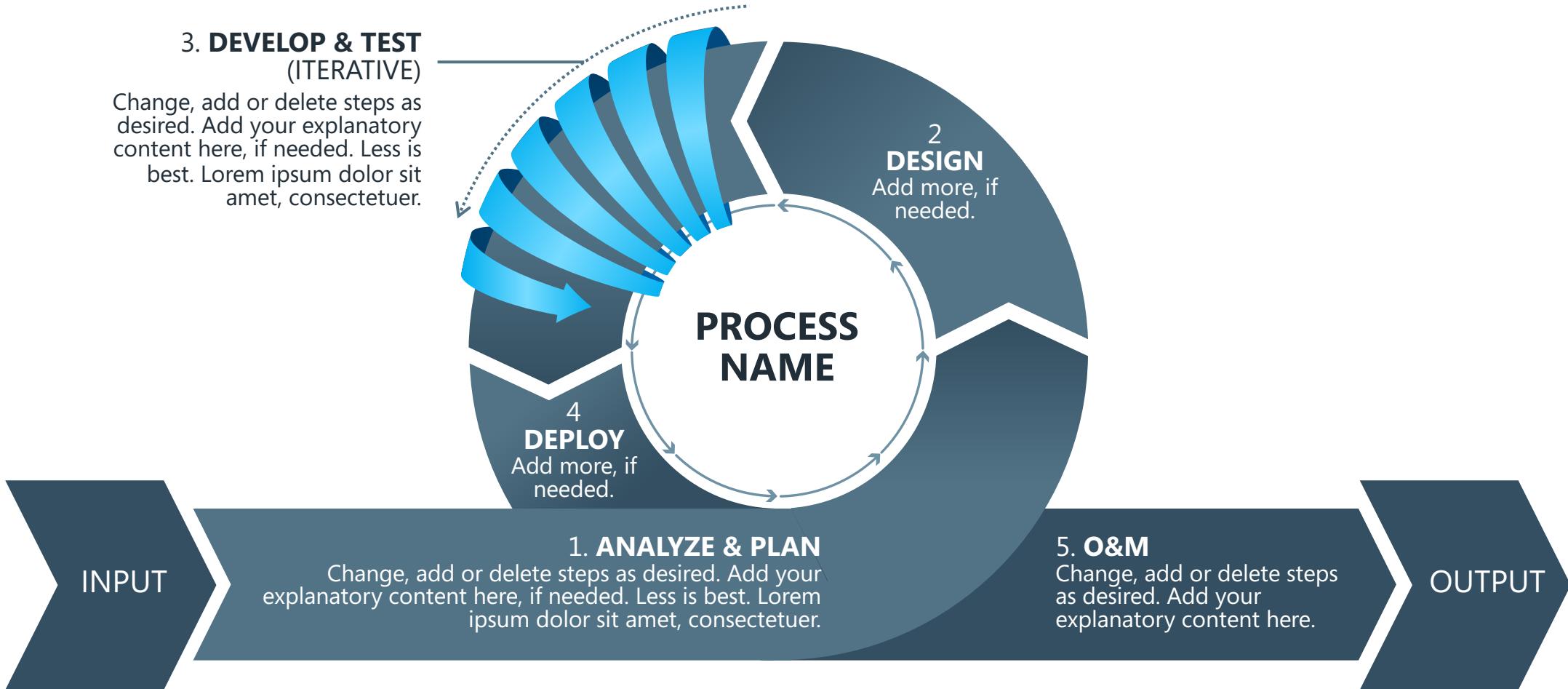
**7 ELEMENT NAME**  
Lorem ipsum dolor sit amet, consectetur. Nunc viverra imperdiet enim. Fusce est.



**4 ELEMENT NAME**  
Lorem ipsum dolor sit amet, consectetur. Nunc viverra imperdiet enim. Fusce est.

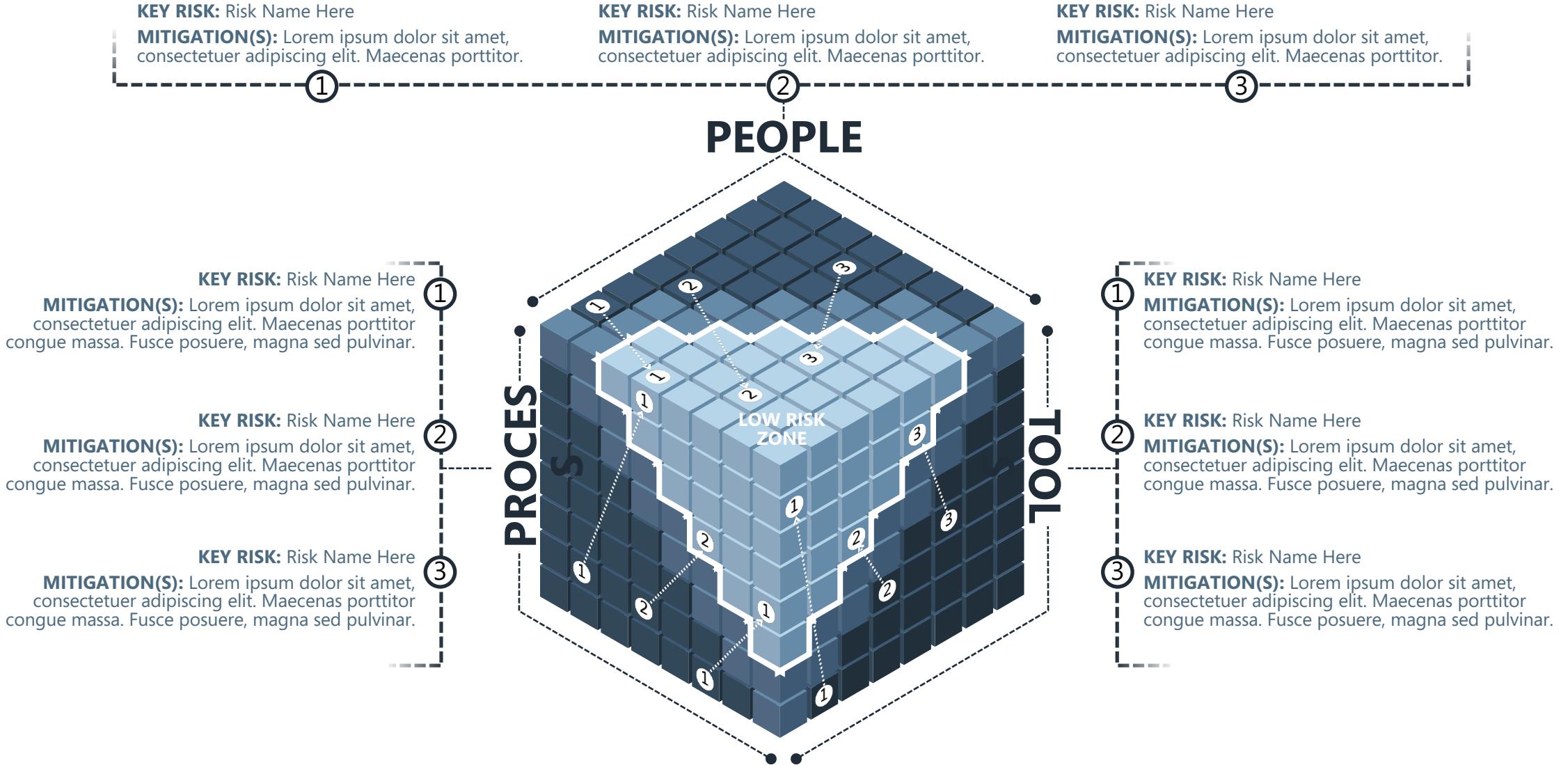


**8 ELEMENT NAME**  
Lorem ipsum dolor sit amet, consectetur. Nunc viverra imperdiet enim. Fusce est.



# MDRR

## (MULTIDIMENSIONAL RISK REDUCTION)



## CALLOUT HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

## INPUTS

More content here. Add extra information here, if wanted. Delete elements that aren't needed.

## CALLOUT HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

ELEMENT NAME  
HERE

ELEMENT NAME  
HERE

## CALLOUT HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

## OUTCOMES

More content here. Add extra information here, if wanted.

## OUTPUTS HERE

More content here. Add extra information here, if wanted. Less is best.

## NAME of REPEATABLE PROCESS HERE

### STEP 1

- Your explanatory text here
- Place your content here
- Add descriptive content

### STEP 3

- Your explanatory text here
- Place your content here
- Add descriptive content

### STEP 3

- Your explanatory text here
- Place your content here
- Add descriptive content

### STEP X

- Your explanatory text here
- Place your content here
- Add descriptive content



# 24 HOUR COMPANY

DESIGN TO WIN



Mike Parkinson

[www.24hrco.com](http://www.24hrco.com)

[mike@24hrco.com](mailto:mike@24hrco.com)

(703) 533-7209

HAPPY TO HELP!  
WINNING PROPOSAL  
STRATEGIES,  
SOLUTIONING, AND  
GRAPHICS



Microsoft®  
Most Valuable  
Professional