How Can You Plan to Win Between "Go" and "Kick-off"

Karen Hansel, CP APMP

Todd Packer, CF APMP

6-OCT-2022

"Team Building in a Virtual Environment"

Anaheim, California, USA



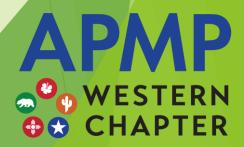






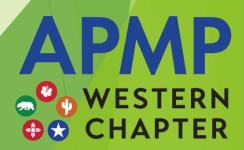


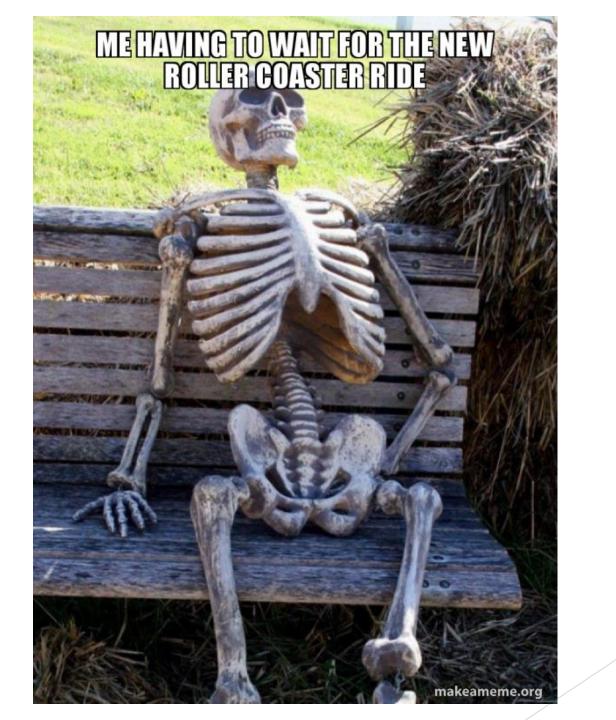


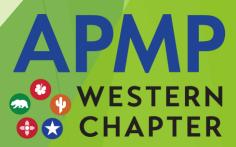




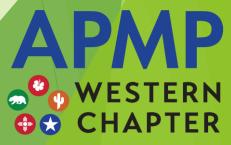
- ★ The Power You Have between "Go" and "Kick-off"
- ★ Proposal => People Planning/Management/Delivery
- ★ Environmental Indicator



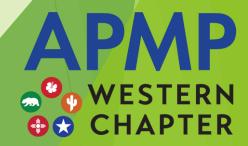








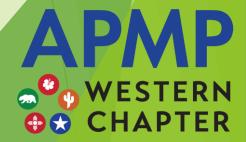




# Engage the FROG: A Planning Tool

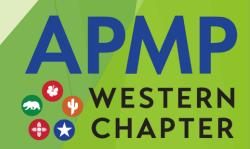


FUNCTION
RELATIONSHIP
ORDER
GRACE



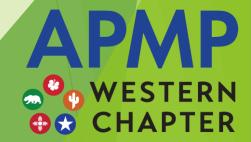
#### **FUNCTION**

- ★ Do I have all members of my team capable to deliver this response OTAB (On time, at budget)?
- ★ Do I have the capacity to deliver my best on this proposal (given other responsibilities at this time)?
- ★ Do I have confidence in the person/process responsible for completing the submission TBDBIDID?
- \* Are the systems and people outside my team available and operational during this effort/sprint/leap?



#### RELATIONSHIP

- ★ Can my team work well together for this leap?
- ★ Can I secure necessary information and approvals to deliver this response OTAB?
- ★ Does our company/capture owner work closely with the customer?
- ★ Have I stored enough good favor for rapid support should a crisis arise during this leap?



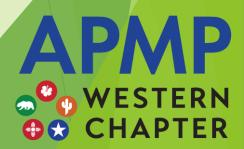
#### **ORDER**

★ Does my team know enough about this request and our history to deliver a good proposal?

★ Do we have strong past performance to demonstrate capability and differentiate our proposal?

★ Does my team understand how this opportunity fits into a larger capture/business strategy?

★ Can my team use similar content from previous proposals to save time/effort on this leap?



#### **GRACE**

- ★ Can I give members of my team flexibility to work on this leap given other demands?
- ★ Can I manage the organizational pressure to sustain my team beyond this leap regardless of outcome?
- ★ Can I take care of myself and my team in the time we have to finish this leap?
- ★ Can I forgive myself if we lose?



### OK. LET'S C.R.O.A.K.!

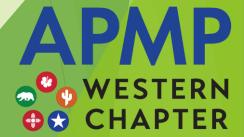
https://vimeo.com/757028646

Page	Directions
Front cover: Commit to your plan.	LEAP [Let's Excel At Proposals! – your conference plan] (sign here) (date)
Inside left: Identify some FROG items to help you excel at conference or back at work	Print name vertically on left side with words for each letter Ask to join Karen/Todd/other LinkedIn networks Persevere Mingle at break-out Plan to use FROG matrix
Inside right: Specify one goal to achieve then plan a step to achieve goal after returning to work	Brief sentence on conference goalline across middle D:(a future "Date") D:(what you will "Do" – "schedule mtg.") D:(proof of "Done"-document – "mtg. invite")
Back cover: Partner commits to offer support and keep you accountable.	[] (draw a box with 2 additional lines below) (partner signs here/can add sticker/kind words) (date) (Arrange a day/time to follow-up after conference ends)









## Let's Connect to Excel Together!



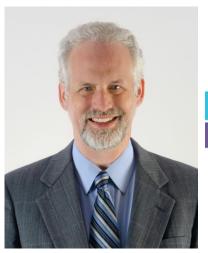


Karen Hansel Invictus Enterprises LLC 902 Hillcrest Court, Box 224 Marysville, KS 66508

karen@invictus.enterprises

Linked In: https://www.linkedin.com/in/karen-hansel-8134455/

Cell (469) 450-9514 (text is best!)





Todd Packer Todd Packer & Associates, LLC 3401 Enterprises Pkwy, Suite 340 Beachwood, OH 44122

toddpacker@usa.net

Linked In: <a href="https://www.linkedin.com/in/toddpacker">https://www.linkedin.com/in/toddpacker</a>

Cell (216) 752-6926

